Bill Long

Adaptable leader and experienced technology professional, creates and optimizes processes and programs, and applies critical thinking to address business and technical implementations. Excels at working in a collaborative environment while also keeping a focus on the bottom line.

1103 Ashbee Lane
Celebration, FL 34747
804.874.1812
bill.long.jr@gmail.com

WORK EXPERIENCE

Salem Media Group — Salem Church Products - SVP & GM

November 2017 - PRESENT

Managed the Church Products Division leading a team of 26 people that manage 3 distinct lines of business. Currently implementing a strategy to fully own the media we provide, increasing the profit margin of the business. Lead a team that acquired 6 media content businesses in the last 4 years.

Salem Media Group — Salem Web Network - VP of Ops

July 2013 - October 2017

Managed a team of 54 employees, responsible for the leadership of areas including IT, Graphic Design, Editorial & Customer Service. Created a process to optimize Ad revenue from articles posted on Social Media. Worked on creating the annual budget and reviewed & helped to approve the monthly financial reports.

Salem Media Group - Salem Web Network **-** Executive Dir. of Operations
June 2010 – June 2013

Salem Media Group - Salem Web Network - Dir. of Research and Technology
Sep 2005 – May 2010

Salem Media Group - Salem Web Network - Chief Technical Officer
April 2000 – August 2005

Ad Factory Inc / ADFA Online - Director - Website Development
June 1997 – April 2000

BOARD EXPERIENCE

Recover Hope, Inc. - Non Profit - Anti-Human Trafficking
Founding Chairman of the Board - April 2020 - August 2022
- Lead monthly board meetings and approved the annual budget
- Advised and mentored the President of the organization

Christian Life Church - Non Profit - Church
Board Member - January 2015 - August 2022
- Helped manage the affairs of a 1,700 member church
- Member of the financial committee & compensation committee

Salem Information Technology Advisory Committee - Salem Media Group
Board Member - March 2007 - August 2012
- Helped establish IT Policies and Procedures for 1,300 employees

SKILLS

Corporate Executive Management

Non-Profit Board Experience

IT Advisory Board Experience

Software Development

TECH SKILLS

MacOS

Windows 7 - 11

Ubuntu Linux

Networking & WiFi

VMWare and Docker

Microsoft/Google Suites

CORE COMPETENCIES

Communication and Presentation

Strategic Planning

Product Marketing

Relationship Building

Strategic Partnerships & Alliances